



# 7 Benefits of Low Code Development for Businesses

## What is Low Code?

Low code is an approach to software development that enables users to create applications with minimal hand-coding and traditional programming techniques. It utilizes visual interfaces, drag-and-drop functionality, and pre-built components to simplify and accelerate development.

## Growth of Low Code Market



Low-code market to reach **\$187B by 2030.**



Low-code tools to dominate **65%** of app development by **2024.**



**500M+** cloud-native apps and services by **2023.**

## Benefit of Low Code Development



### Accelerated Development

Enable rapid application development, allowing businesses to bring ideas to life quickly and efficiently.

### Increased Productivity

Reduces the need for extensive coding, empowering teams to deliver projects faster and be more productive.



### Cost Efficiency

Eliminates the need for specialized skills, reducing development costs significantly.

### Enhanced Agility

Enables businesses to adapt to changing market needs by providing flexibility in modifying and updating applications quickly.



### Improved Collaboration

With visual modeling and easy-to-understand workflows, everyone can actively participate in the development process.

### Seamless Integration

Enabling seamless integration with existing systems and third-party services, streamlining processes and enhancing operational efficiency.



### Scalability and Future-Proofing

Ensures that applications stay up-to-date with evolving technologies, future-proofing businesses for long-term success.

