

SAP Commerce Cloud

Commerce

Hyper-Personalized Commerce for Individually Relevant Experiences

Today's digital-native customers increasingly demand the ability to shop and buy through multiple online channels – anytime and anywhere. With virtually limitless options, only brands that offer the best online experiences will stand out from the competition and thrive.

To ensure relevance and continuity, businesses must transform and build a culture and technology ecosystem that enables continuous, agile innovation.



SAP Commerce Cloud Solution Capabilities

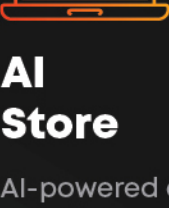


Cloud Commerce

Cloud-native, mobile-first commerce platform



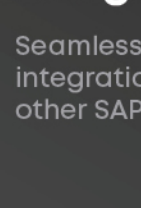
Cutting-Edge Infrastructure
Headless and API-first architecture



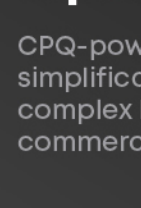
AI Store
AI-powered dynamic storefronts



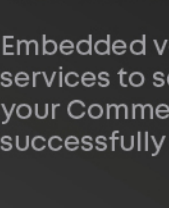
Omnichannel Commerce
Unified platform for every business model, industry and marketplace



SAP Integration
Seamless integrations into other SAP solutions



B2B Expertise
CPQ-powered simplification of complex B2B commerce transactions



Added Services
Embedded value-added services to set up and run your Commerce platform successfully



A PROVEN COMMERCE PLATFORM

3500+ Customers
\$500B+ GMV
< 5 Months Go Live
6 YEARS Gartner Digital Commerce MQ Leader



Business Benefits

Deliver hyper-personalized experiences throughout the entire journey

Faster time to market at lower cost of ownership.

Measure and improve the customer experience on an ongoing basis

Leverage AI based on real-time intelligence to craft dynamic experiences

Enable and facilitate innovation with a headless, API-first commerce platform

Benefit from maximum extensibility without compromising robust functionality

Profit from a unified platform tailored to your specific business models and needs, across B2C, B2B and B2B2C

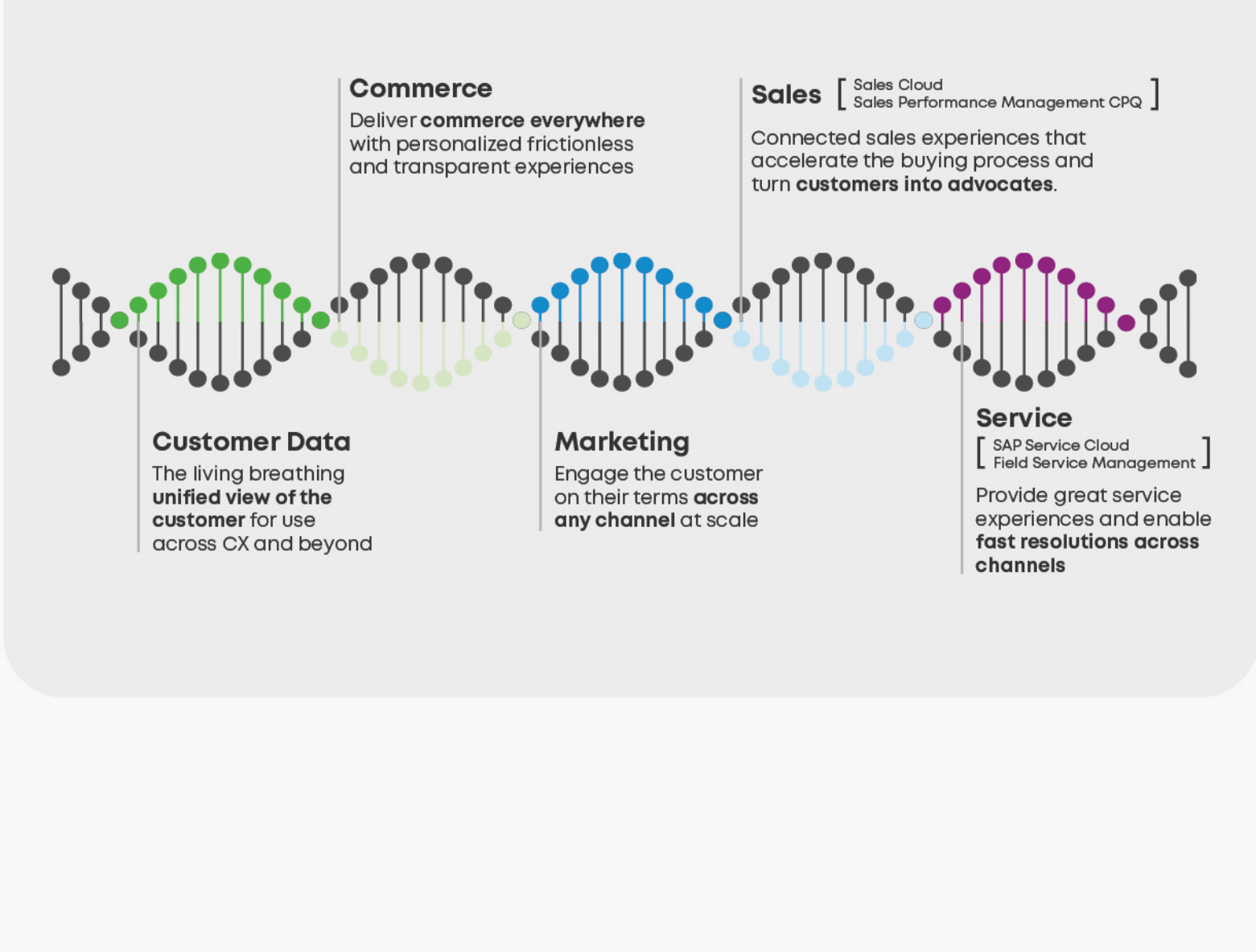


SAP Commerce Cloud Customer Highlights

Consumer Products	Retail	Wholesale & Distribution	IM&C	Life Science	Sports & Entertainment
dōTERRA [®]	MIGROS	Office DEPOT	Tetra Pak	Sealed Air [®]	SEAYE
brakes <small>a Swag company</small>	GJ	Sigma Healthcare	mlhs DEMAG	sopharma trading <small>division of Healthline</small>	DAIMANI
FABERLIC	Dreams	DOUGLAS	KENAMETAL	QIAGEN	Public Sector
Henkel	coop	JESSEN & JESSEN	INDEX TRAUB	Carestream	Insight ⁺
Pentland	valora	MEGA <small>Health for School</small>	Banking	Public Sector	O.C.TANNER
frucor SUNTORY	SANSIBAR	MAIBURG	BARCLAYS	Auckland Council	HRS
NEW ERA	CHEERAI <small>cosmetics</small>	Utilities	Oil & Gas / Chemicals	Christchurch City Council	maxim integrated.
	THE SHILLA duty free	ALBA Group the recycling company	ASTRON ENERGY	Public Sector	Yell.
		Mercury	Sealed Air [®]	TUI	DNA



SAP customer experience understand, engage deliver



Say Hello

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